

Nobiz - design studio with a startup soul

Design Thinking and Lean Startup methods have a lot in common. At Nobiz, we help teams of any size to maximize user experiences while minimizing waste.

Our clients include great Nordic startups like [Instabridge](#), [Mionix](#), [Minut](#) and [Spiideo](#). We also coach innovation teams in large companies such as Sony and E.ON and teach them rapid customer development.



Our story so far

Nobiz was founded in 2014 in Malmö by [Dan Gärdenfors](#). He has a background as a concept designer within the innovation team at TAT, The Astonishing Tribe. His reputation and network from TAT gave Nobiz a flying start. Today, Dan spends most of his time on innovation coaching and video production.

In 2015, [Frederikke Kamper](#) and [Christopher Engström](#) joined Nobiz. They bring awesome design skills and youthful energy from KEA in Copenhagen and BlackBerry in Malmö. Now they take on any digital design challenge within mobile, web, IoT and services.

Future

In 2017, we plan to expand our business to Copenhagen and get closer to the #CPHFTW startup ecosystem. We will also continue learning and getting better at what we love: designing great experiences, visuals and videos.

www.nobiz.se

+46 761 880010

